

Celab Communications AB expands into Denmark

Celab Communications AB, one of the most respected providers of mission-critical radio communications in Sweden, in close cooperation with leading supplier, [Motorola Solutions](#) (NYSE: MSI), announces plans to expand operations in Denmark.

Since 1978, Celab Communications AB has built a reputation as a leading provider of customized radio solutions for organizations where secure and reliable communications are crucial. Long-term success in Sweden created the close working partnership with Motorola Solutions which in September was extended to include Denmark, Greenland and the Faroe Islands.

"The Danish market provides a prime opportunity for us to take advantage of both our knowledge of customers' processes and our experience of advanced technical solutions across public safety, transport, utilities and the oil and gas industries," says Danish born Morten Parning, regional manager, Celab Stockholm, who will oversee the company establishment in Denmark.

Celab's headquarters remain outside Gothenburg, Sweden, with the expectation to rapidly extend the newly established Danish sales office with technical competency through strategic recruitment and local acquisitions. Lars Nordstrand will head up the offices in Copenhagen, bringing an extensive sales experience from the two-way radio industry in Denmark.

"Celab has always had a clear strategy of planned and controlled growth. Our goal is to adapt and apply the experience that has made us successful at home to eventually attain the same trusted position in Denmark. Through the deployment of world class solutions, Denmark represents a market with excellent long-term opportunities," says Mats Sernvik, Managing Director at Celab Communications AB.

"Celab already has a great track record as a strong partner in the deployment of our solutions to customers, and this expansion represents an important opportunity for Danish organizations requiring the best critical communications solutions. We look forward to further developing our strong relationship with Celab, our customers in Denmark and throughout the Nordic region," says Michael Kaae, vp sales & services, Nordic and Baltic countries, Motorola Solutions.