



Introduction to preparedness communications

How do you ensure that your operations continue to function in the event of crisis or war?

Introduction to Preparedness Communications

The Swedish Agency for Civil Preparedness, formerly the Swedish Civil Contingencies Agency, is currently promoting its brochure Preparedness for businesses – If crisis or war comes. In this brochure, we can read: “You and your company need to be able to continue operating regardless of what happens. You may need to take measures that prepare you to adapt your operations when necessary.”

Within the scope of this responsibility, there are many different considerations that need to be addressed in order to meet society’s expectations. This is especially true when the goal is to be prepared for all circumstances.

One of the fundamental “tools” for keeping operations running is functioning communication – whether it concerns voice or data. At the same time, the threat landscape affecting our communications has grown as both society and businesses have become increasingly dependent on digital services and infrastructure.

Definition

By preparedness communications, we mean communication intended to support continued operations under exceptional external circumstances.

This is therefore not the same as crisis communication, which is more about communicating with the public under similar circumstances (at least in Sweden).

This article is part of a series intended to help you “bulletproof” your mission- or business-critical communications environment. We recommend reading the articles in the following order:

- [Introduction to Preparedness Communications – Why prepare? \(this article\)](#)
- [Guide to Risk Analysis for Communication Systems – What can go wrong?](#)
- [Guide to Robust Communication Systems – What can we do about it?](#)
- [Guide to Reliable Backup Communications – What do we do when that is still not enough?](#)

The overall purpose of the series is to provide you with a set of “lenses” through which you can examine your communications environment, making it easier to identify appropriate measures for your specific conditions.

How do you secure communications in everyday operations, crisis and war?

Unfortunately, there is no simple or straightforward answer to this question. Each organisation must evaluate its own needs, conditions and threats in order to form a complete picture of the way forward.

What is expected of you?

Before you begin reviewing your communications environment, you should understand how your organisation is affected by the following perspectives across at least these scenarios.

Stakeholder / Scenario	Everyday operations	Incident / Event	Crisis	War
Society's requirements and expectations	?	?	?	?
Other external conditions	?	?	?	?
Internal needs and objectives	?	?	?	?

The purpose is to determine how “important” your organisation is in different situations, and therefore how thorough the measures you need to implement must be in order to meet the expectations of all stakeholders.

As you continue reading the other articles, this knowledge will act as an overall filter when assessing threats, vulnerabilities, needs and solutions.

Depending on your organisation, you will quickly realise that you need to spend different amounts of time and effort on the different articles — or perspectives — in this article series.

Conclusion

Because threats, needs, requirements and technical possibilities are constantly changing, the need for appropriate measures also evolves. Maintaining resilience and preparedness over time requires continuous work.

This article series and its content may also become less relevant over time, even though we have tried to keep it as general as possible.

About Celab

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Celab Communications AB is a Swedish company within the Tången Group that, since its founding in 1978, has achieved significant success in mission- and business critical communications.

By this, we mean solutions for organizations where reliable communication is essential to operational success and/or employee safety.

The company's foundational concept is to provide communication systems based on world-leading equipment, which, through our unique expertise, are developed, refined, and optimized specifically for our customers and their unique operations.